



Contact: Michelle Bolton
Michelle Bolton & Associates
Publicist, Seaview Investors
c: (310) 560-4036; w: (818) 990-1540

For Immediate Release

**Rosé the Robot at Hotel Trio Transitions from Novelty to Necessity
Social Distancing Ambassador Delivers Groceries, Towels and Pet Treats
Staycations on the rise with travelers preferring nearby escapes
Packages range from Elopement Escapes to Camp Trio & Belated Celebrations**

As the California economy reopens, Hotel Trio in Healdsburg, California, has created a safe environment with elevated cleanliness and new social distancing standards including Rosé, a social distancing robot ambassador. Allowing for physical social distancing, the three-foot robot delivers everything from pillows and pet treats to towels and groceries. Rosé has been entertaining guests of all ages since the Sonoma County hotel opened in July 2018, but in March 2020 she transitioned, literally overnight, from novelty to necessity.

“For guests who prefer contactless deliveries, Rosé provides them with peace of mind as she can deliver items to their suite” relayed Scott Satterfield, General Manager of Hotel Trio. With many guests preferring a touchless experience, Rosé effortlessly glides on elevators and makes deliveries. When she arrives at a suite, the guest receives a call that the robot is waiting outside with their delivery. Guests are in awe when they see her digital eyes blink and hear her futuristic sci-fi sounds as she shimmy on the elevator flashing a digital message, “I’m on a guest delivery.” Since the robot has no arms, it does not replace staff members as it cannot carry luggage, make beds or take reservations. Rosé enhances the guest experience while providing the necessary social distancing to keep both guests and staff members safe. And she’s thoroughly sanitized after every delivery.

Hotel Trio has put in place Marriott’s Commitment to Clean program to meet the health and safety challenges presented by COVID-19. These new standards include rigorous levels of cleanliness, as well as modifications for guest and staff social distancing including complimentary “grab and go” breakfasts.

The reservations department at Hotel Trio has reported an increase in leisure and corporate bookings from zip codes within driving distance. Hotel Trio provides the best of both worlds for guests desiring a getaway with the comfort of home amenities. In addition to the wide array of products in the Market, Hotel Trio offers a complimentary shopping service. Guests may fill out a “grocery list” provided in their kitchen and arrange for groceries to be delivered directly to the suite. Many guests use the hotel’s complimentary shuttle and head to downtown Healdsburg. Day trips to small, family-run wineries as well as internationally heralded wine houses can be arranged through the Front Desk.

All 122 suites feature full kitchens, ideal for those preferring to create an in-suite romantic or family dinner. Guests can relax under the Sonoma skies in the heated pool or cozy up to a firepit. There’s even a bocce court with glow in the dark bocce balls. A pet friendly hotel, all suites include a separate

living/sitting room area with sofa, full kitchens with dishes, flatware and glassware, aromatherapy bath products, plush bathrobes, a Keurig coffee and tea maker, and in-suite safe.

Hotel Trio was aptly named as Healdsburg is home to three famed wine producing regions (the Russian River, Dry Creek and Alexander Valley) and has been continuously awarded one of the top 10 small towns in America. With picturesque country roads including wineries, micro-breweries, art galleries, four-star restaurants and spas, there's no shortage of things to experience. Packages include:

- **Elopement Package.** Elope in Healdsburg - one of the most scenic, romantic towns in the country. Our package includes a Studio King Suite, a gorgeous bridal bouquet, a one hour photo shoot, a bottle of champagne and personal assistance to arrange all of your details at City Hall. Rates from \$559 to \$659 per night based upon availability.
- **Camp Trio.** Camps may be cancelled, but we'll replicate a memorable camp experience. Families will bond in our spacious Queen Bunk Bed room, which features four queen sized beds. Rosé, the hotel's robot butler, will deliver popcorn and ingredients for s'mores for an in-suite movie night. Families can use their in-suite kitchen and roast s'mores in the Front Courtyard's fire pit. A self-guided hotel Scavenger Hunt is also available for children. Rates from \$329 per night based upon availability.
- **Plaza Picnic.** Walk or shuttle to a picturesque picnic spot. The historic downtown Healdsburg Plaza with its copper roofed gazebo has been called one of the "most beautiful town squares in the US" by *Travel and Leisure magazine*. Includes a one night stay in a King Studio or Double Queen Suite and a \$40 gift certificate to Oakville Grocery to create the perfect picnic basket. Rates from \$219 per night based upon availability.
- **Stay More & Save More Belated Celebration.** For those quarantine birthdays, anniversaries or graduations that passed during the shelter in place order, now it's time to celebrate! Rosé will deliver a half bottle of local Sonoma wine to your suite. Package is for a King Studio or Double Queen Suite and rates are discounted for additional nights. Receive 15% off with a maximum 3 night stay; Receive 20% off with a minimum 4 night stay; Receive 25% off with 5 nights or more. Rates from \$219 to \$229 per night based upon availability.

All packages include a complimentary "grab and go" breakfast, a half-bottle of wine from a local winery and daily guest shuttle to town from 10 a.m. to 9 p.m. Sunday through Thursday, and 10 a.m. to 10 p.m. on Saturdays.

Hotel Trio is a proud member of the Marriott Bonvoy Travel Program and is located at 110 Dry Creek Road, Healdsburg, California. Reservations can be made online at hoteltrio.com, or by calling 707/433-4000.

Media: For further information, photos or b-roll, please contact Michelle Bolton at (310) 560-4036 or (818) 990-1540.

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